

CDSN

THE CANADIAN DEFENCE AND
SECURITY NETWORK



RCDS

RÉSEAU CANADIEN SUR LA DÉFENSE ET
LA SÉCURITÉ



2022 SUMMER INSTITUTE REPORT



OVERVIEW

The second annual Canadian Defense and Security Network (CDSN) Summer Institute was held on August 15th-19th, 2022. Stephen Saideman, the Director of the CDSN, hosted and moderated general discussions for the week.



Dr. Saideman and Col. Cathy Blue

Dr. Saideman was supported by his team:

- Melissa Jennings, Chief Operating Officer;
- Kaha Haji-Mohamed, former Project Coordinator;
- Carelove Doréus, Communications Officer;
- Racheal Wallace, Research Assistant.

Fifteen participants were present for the week's activities. The participants included emerging scholars, policy officers, and policy analysts.



DAY 1

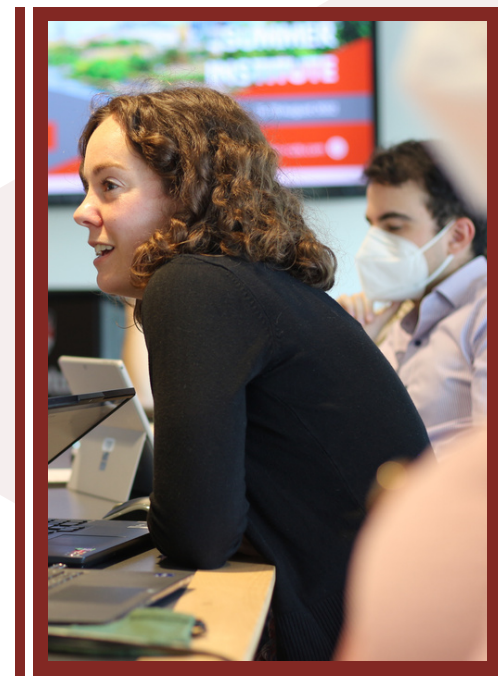
Stephen officially welcomed all the speakers and participants to the Summer Institute, briefly introduced the CDSN team, and described the goal of the Summer Institute. Before the first panel commenced, Stephen organized an icebreaking exercise where he created groups of three for the participants (i.e., academia, policy, and military). The assignment for each group was to generate a list of common perceptions about themselves, other communities, and any preconceptions others may have about them in their respective academic, military, and policy communities. The groups shared their answers with the rest while others chipped in and offered their opinions, setting a positive tone for the rest of the week.

The first panel discussed the policy-making process, with Vincent Rigby (Carleton) and Alan Okros (CFC) leading the session. Vincent Rigby discussed his experiences of the policy-making process, while Alan Okros' presentation centered on the theoretical aspect.



After a lunch break, the next segment commenced with a panel on Threats to Canadian Security. The speakers were as follows: Barbara Perry (OIT) presenting on Extremism, Brandon Valeriano (CATO Institute) discussing cybersecurity threats, and Will Greaves (Victoria) presenting on Climate Change. Barbara Perry Zoomed in from Toronto; the highlights of her presentation included trends in Right Wing Extremism since 2016, demographic shifts, coalitions, and strong themes of gun rights (paramilitary training). Brandon Valeriano mostly discussed how framing cybersecurity threats in academia and defense policy has been wrong—describing it as akin to the mythologized wild west. He was of the view that this analysis needs to change as the cybersecurity space is largely regulated, and non-state actors rather than state actors engage in digital theft. Will Greaves' segment on Climate Change and security focused on human security, economic threats, Arctic threats, and humanitarian crises. It concluded with how radicalization and domestic instability can be a catalyst of the cultural divide with the active involvement of populism and climate change deniers.

The following session had speakers presenting on Alliance Politics. Anessa Kimball (Laval) presented 'Beyond the 2% NATO Burden Sharing,' her work on re-thinking contributions to NATO. Stéphane Roussel discussed Canada's defense policy. Elizabeth Race, who is DND Deputy Director on Asia-Pacific relations, spoke about Canada's presence in Asia and the Pacific and how to leverage Canada's image and Middle power status to develop relationships in the region as issues escalate with the potential to impact Canada. The first day concluded with a simulation briefing by Betsy Joslyn and her team from Valens Global to explain the simulation and create groups for participants to play the game. In the evening, the participants and invited speakers joined the CDSN team for dinner at the Bier Markt, Downtown Ottawa.



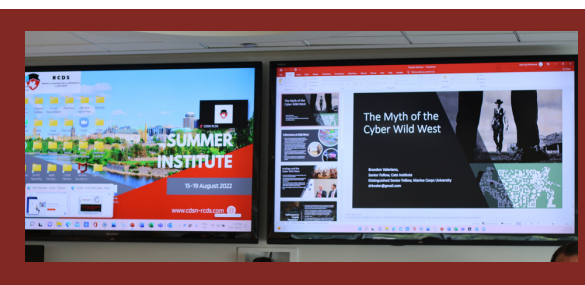
DAY 2

Rachel Babins of Emerging Leaders in Canadian Security started the morning with Networking Upskilling. She provided tips on how to network and job opportunities in cybersecurity and defense, especially in the private sector. Also, she briefly talked about her organization, (ELCS), and the service they offer to young individuals interested in working in Canada's defense and security sector.



The next segment, 'Defence and the Media,' commenced with the speakers, Amanda Connolly (Global News), Murray Brewster (CBC), and Daniel Lebovitch (DND). The speakers had an open discussion, especially on issues such as journalists' lack of access to information, the unwillingness of government and corporate bodies to answer questions, the inner workings of the DND, and how they relay information to the media and the internal challenges. The panel was very animated and had a lot to share, and the session lasted longer than the allotted time, with good and engaging questions from participants.

The next segment was the Brown Bag Convo, which took place over lunch. Prof. Saideman led the conversation about navigating challenges in the different sectors. It was a lively conversation, and participants shared their experiences and insights ranging from their studies to work. The third session focused on controversies in civil-military Lindsay Cohn (US Naval War College), and Carrie Lee (US Air War College) spoke from the US perspective, whereas Saideman's talk was about the Canadian experience.



This year's summer institute included a panel on intel for the first time, particularly understanding the Canadian intel scene with Stephanie Carvin (Carleton), Artur Wilczynski (retired CSE), and Jess Davis (Carleton). Stephanie Carvin presented findings from her book on Intelligence analysis and policymaking in Canada. Artur Wycinkzi's discussions mirrored some elements of Stephanie's presentation, particularly his experience as a consumer and collector of intelligence. Jess Davis' offered perspectives of intelligence in the private sector.



The day concluded with a brief on the expectations and dress code for the DND visit in Downtown Ottawa. All participants were to be present at 8:00 am the following day.

DAY 3

On Wednesday morning, the DND personnel escorted the participants and the CDSN team through the DND building at the Mackenzie Bridge in Downtown Ottawa for the visit. The first meeting had a presentation by the Chief of Intelligence, General Michael Wright, and Christine Kennedy, Deputy Chief of Defence Intelligence (DG) at the Canadian Forces Intelligence Command (CFINTCOM). The presentation focused on communicating externally with the citizens of Canada, dispelling myths about what they do, the importance of alliances, the structure and key functions of CFINTCOM, efforts to counter Russia's disinformation about the war in Ukraine, and the defense intelligence officer recruitment program for graduates. This was followed by a round of questions by the participants and the CDSN team. After the meeting, the participants received swag bags from the DND. The next meeting was with a senior civilian official at DND. The morning briefings ended at noon.

The participants gathered at the hotel to discuss the morning briefings. From there, they then participated in a Strategic Foresight exercise with Alex Wilner (Carleton) followed by the Valens simulation check-in. The evening concluded with a networking reception at the Hilton Garden Inn.



DAY 4

We started with the 'Diversity in Canadian Security' with a presentation by Maria Rost Rublee (Monash University). Maria Rost Rublee joined on Zoom from Australia. The presentation was about a report on diversity in security studies: Implications for the Canadian armed forces. She presented data from a survey of and focus groups with Canadian security scholars to assess the state of diversity, inclusion, and equity in their community. The next panel on 'How to make our Institutions more Inclusive' featured Martine Roy (LGBT Purge Fund) and Cathy Blue (CAF). Martine Roy spoke about her harrowing experience in CAF and the abuse and discrimination she faced leading to her dismissal from the CAF and her subsequent work in the private sector and activism with The LGBT Purge at Work Canada and The LGBT Purge Class Action. Cathy Blue's presentation on inclusivity in the CAF focused on the challenges she faces, and her efforts to make the CAF more diverse and inclusive.

After lunch, Jean-Christopher Boucher (University of Calgary) and Charlotte Duval-Lantoine (CGAI) presented their findings from a survey experiment on public opinion on defense [what were the big findings?]. The next panel on the procurement puzzle in Canada started with Kim Nossal (Queens University), followed by David Perry (CGAI) and then Ian Mack (formerly Director General, DND). The presentations were interesting, with a healthy banter between Kim Nossal and David Perry because their views collided on some points.

Brandon Behlendorf (SUNY Albany) presented on Red Teaming. Red teaming is any activity involving the simulation of adversary decisions or behaviors where outputs are measured and utilized to inform and improve defensive capabilities. He divided all present into groups for an exercise on red teaming followed by the discussion and opened the floor for questions and answers.

DAY 5



The morning panel included Whitney Lackenbauer (Trent University), Andrea Charron (University of Manitoba), and Chris Ankersen (NYU). The session began with presentations by Whitney Lackenbauer on Arctic security, followed by Andrea Charron's presentation on NORAD, specifically its mandate, modernization, and implications for Canada. This was followed up by Chris Ankersen's presentation on domestic operations.

The next panel had Erin Gibbs Von Brunshot and Andy Knight (who replaced Rosalind Warner). Erin Von Brunshot (University of Calgary) and Andy Knight (University of Alberta) were co-presenters. The presentation focused on fostering security. Andy Knight discussed a series of questions on the meaning of security.



After lunch, the Bridging the Gap panel focused on the discussions about connecting the academic and the policy world. The invited speakers were Andrew Reddie (UC Berkeley), Thomas Juneau (University of Ottawa), and Debbie Avant (University of Denver). They offered insights for emerging scholars and policy practitioners on how to navigate their careers, focusing on how to consult with policy organizations, service in the government, and public engagement. The presentation closed after the questions and answers time. After a coffee break, Daveed Gartenstein-Ross (Valens Global) and Betsy Joslyn debriefed the group on the simulation the Valens simulation debrief was presented by They explained the results and the winners. The Summer Institute wrapped up with Stephen Saideman presenting participants with their certificates while their photos were taken by Carelove Doréus. The final event was the closing reception dinner for participants and guest speakers at the Canal Ritz.

OVERALL, the first in-person summer institute was successful. Participants were lively, engaging, eager to learn and share ideas. There was a lot of interaction between the participants, and activities such as the Valens War gaming simulation, Foresight, and Red Teaming exercises brought them closer as each participant had the opportunity to interact and collaborate. Despite some speakers and a participant falling sick due to COVID-19, the sessions and activities for each day worked seamlessly. In all, the summer institute achieved its objective by enabling emerging scholars and policy folks to connect and build networks among themselves and with the invited speakers, which hopefully would enhance their endeavors in the future.

